



Do you believe education is a right, not a privilege?



While our volunteers generously provide many hours of service, to get students the services they need, it still costs an average of

\$750

per audiobook.
We need your help.

YOUR GIFT OF:

\$35

Provides a student in need, access to our virtual support community

\$50

Provides an annual membership to our youth empowerment programs

\$135

Provides an audiobook membership for a student in need

\$250

Provides a student who is blind or visually impaired with a College Success Program membership

10.4 million American students struggle to read the printed word and for too many, the struggle is a barrier to education and life success.

20% of students with learning disabilities like dyslexia drop out of high school.

Students with a learning disability are 3x more likely to be unemployed as adults.

Only 12% of people who are blind or visually impaired earn college or advanced degrees.

Learning Ally's library of more than 80,000 human-narrated audiobooks plays a vital role in achieving academic success for our 230,000+ students. We provide access to grade-level reading material specifically designed to support students with print disabilities.

Audiobooks are a powerful tool that improve reading comprehension, boosts confidence, saves time on schoolwork and leads to better grades — all made possible by our volunteers.

In addition to audiobooks, we offer:

The College Success Program for students who are blind and visually impaired.

This program helps students benefit from the resources available to them, manage key relationships and make the most of their college experience.

Student self-advocacy programs to empower students with learning differences.

We help students understand their strengths and weaknesses, giving them the tools they need to succeed and become strong self-advocates.

Professional development workshops with personalized instruction for teachers who support students who learn differently

"When my son told me he wasn't struggling anymore since using Learning Ally I was overwhelmed with joy. A parent who has a child with learning difficulties simply wants to help and that is exactly what this program does." —Parent of Learning Ally Member

You can help make reading possible for millions of students through a generous donation to the Building Books for Students Success campaign.

Together It's Possible!

To learn more about how you can help, please visit LearningAlly.org/BuildingBooks, call 800.221.4792 option 4, or e-mail Give@LearningAlly.org.

Learning Ally 
TOGETHER IT'S POSSIBLE



FUNDRAISING IDEAS

Have Fun With It!



Contact us if you need
help making one
of your fundraising
ideas come to life.

Email

give@learningally.org

Call

800.221.4792 option 4

CELEBRATION GIFTS

Are you or a loved one celebrating a birthday or anniversary? Ask your family, friends, and colleagues to make a gift to your fundraising campaign in lieu of presents.

HOST AN EVENT OR DINNER

Get your friends and contacts in your local community engaged in what you do as a volunteer. Spread awareness about students with learning differences and ask friends to donate.

DRESS-DOWN DAY AT WORK

Ask your colleagues to make donations to your fundraiser to participate.

BAKE SALE

Host a bake sale and donate the proceeds.

EMPLOYER MATCH

Find out if your employer matches your donations or volunteer hours at LearningAlly.org/Get-Involved/Employer-Match.

SOCIALIZE WITH SOCIAL MEDIA

Share your fundraising page with your social media networks (Facebook and Twitter) to quickly spread the word about Learning Ally's mission, the work you do as a volunteer, and your personal fundraiser.

DRIVE AWAY BARRIERS TO READING

Donate an unwanted car, truck or other vehicle to Learning Ally's Vehicle Donation Program.

SHOW AND TELL

Bring a friend to your local studio or hold a virtual studio tour event. This is a great way to physically show your family and friends what you do. Inspire them to make a donation or volunteer.

PARTICIPATE IN STUDIO EVENTS

Studios will be hosting various events like a Record-A-Thon week, dyslexia simulation, game night, book sale, etc. Be sure to participate and bring a friend or ask others to sponsor you.

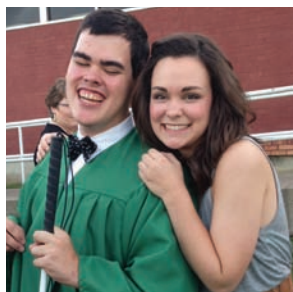
Get creative and have fun raising funds!



Join the Team

Join the team to raise awareness and much-needed funds for Learning Ally by supporting our Building Books for Student Success campaign fundraiser! Visit LearningAlly.org/BuildingBooks and create your own fundraiser to spread the word about how to support student success.

How You Can Get Involved



Join a team and create your own fundraiser

Visit LearningAlly.org/buildingbooks

- > **SELECT** Support Team
- > **SELECT** Team
- > **CLICK** Join Team
- > **FILL OUT** the short form
- > **PERSONALIZE** your fundraising page in three quick steps:

TELL YOUR STORY: Edit your page to include your personal fundraising story, photos or videos. Here you can create your personal page link to send to family, friends, and colleagues, so they can support your cause.

GET THE BALL ROLLING: Make the first donation to your page yourself and show people you are committed to the cause.

SHARE IT: Using our social media tools, create a personalized social media post inviting your friends to support your page, and send emails to your family and friends asking for their support.

- > **RECEIVE** an automatic email welcoming you to the team that has helpful links and resources to support your fundraising efforts



Make a Gift

- 1 Visit LearningAlly.org/BuildingBooks and click donate
- 2 Fill-out a donation form and mail it to:
Learning Ally, Gift Entry, 20 Roszel Road Princeton, NJ 08540
- 3 Call or email us today!
800.221.4792 option 4
give@learningally.org

LearningAlly.org/BuildingBooks

Learning Ally 
TOGETHER IT'S POSSIBLE



Thank You for Supporting Student Success

First Name _____ Last Name _____

Address _____

City _____ State _____ Zip _____ Email _____

Team/Fundraiser Name _____

If you do not know or have a team name (studio) or fundraiser, please leave blank.

Yes, I want to help Build Books for Student Success (select one)

☐ \$50 ☐ \$250 ☐ \$1,000

☐ \$100 ☐ \$500 ☐ \$5,000

☐ Other \$ _____

☐ Enclosed is a check payable to Learning Ally.

Please charge my: ☐ American Express ☐ MasterCard ☐ Visa

Name on Card _____

Credit Card No. _____ Exp _____

Signature _____ Date _____

This gift is:

☐ In honor of _____

☐ In memory of _____

Send notification of gift to:

Name _____

Address _____

City _____ State _____ Zip _____

Please complete and give
this form to your community
or studio director with your check
or credit card information

OR MAIL TO

Learning Ally

Gift Entry

20 Roszel Road

Princeton, NJ 08540

OR CALL

800.221.4792 option 4



Dear _____,

I volunteer with Learning Ally, a national nonprofit dedicated to helping students with print disabilities including blindness, visually-impairment, and dyslexia. As a volunteer, I help create educational, human-narrated audiobooks that make reading accessible to over 230,000 students, from all walks of life.

Please help me raise _____ for Learning Ally by making a donation today. Anything you can give, \$35, \$50, or \$100 or more, can help bring textbooks and literature to life for our students. With your support, we can work together to help struggling readers not only keep up with grade-level material, but even develop a love of reading!

Please visit us at:

SupportUs.LearningAlly.org/_____

or LearningAlly.org/BuildingBooks



Together It's Possible



Help Learning Ally empower dyslexic, blind or visually impaired students to succeed!

One in every five individuals in the U.S. has a learning disability.
40% of high school students cannot read well enough to benefit from their textbooks.
More than 14 million people in the U.S. are estimated to have low vision.

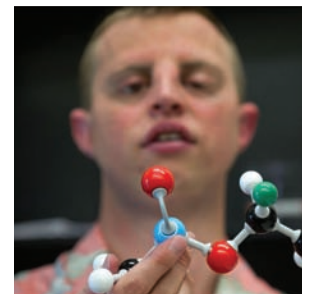
These individuals read and learn differently. Support our annual fundraiser, and support our vision for all people to have equal opportunities to learn. Learning Ally is a national nonprofit with the largest accessible human-narrated audiobook library in the nation. We promote personal achievement by advancing the use of accessible and effective educational solutions when access and/or reading are barriers to learning. **We need your help to reach more students.**

MY NAME _____ PHONE _____
ADDRESS _____ EMAIL _____

Please return the completed form with donations before or by April 16, 2017.

MY SUPPORTERS

1 NAME _____	PHONE _____
ADDRESS _____	EMAIL _____
AMOUNT _____ <input type="checkbox"/> Cash <input type="checkbox"/> Check	
2 NAME _____	PHONE _____
ADDRESS _____	EMAIL _____
AMOUNT _____ <input type="checkbox"/> Cash <input type="checkbox"/> Check	
3 NAME _____	PHONE _____
ADDRESS _____	EMAIL _____
AMOUNT _____ <input type="checkbox"/> Cash <input type="checkbox"/> Check	
4 NAME _____	PHONE _____
ADDRESS _____	EMAIL _____
AMOUNT _____ <input type="checkbox"/> Cash <input type="checkbox"/> Check	
5 NAME _____	PHONE _____
ADDRESS _____	EMAIL _____
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7 NAME _____	PHONE _____
ADDRESS _____	EMAIL _____
AMOUNT _____ <input type="checkbox"/> Cash <input type="checkbox"/> Check	
8 NAME _____	PHONE _____
ADDRESS _____	EMAIL _____
AMOUNT _____ <input type="checkbox"/> Cash <input type="checkbox"/> Check	



*"Without Learning Ally
audio textbooks, it would
be impossible to keep
up with the demanding
college workload.
Learning Ally gives
me independence."
—HOBY WEDLER*

**Make checks payable
to Learning Ally.**

See back for online
donation instructions.

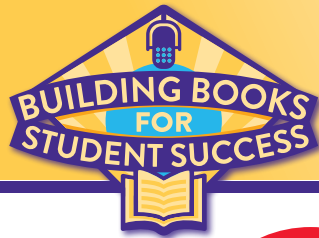
Your gift is tax deductible
to the fullest extent
allowed by law.



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LearningAlly.org/BuildingBooks

LearningAlly.org/BuildingBooks **Learning Ally**



2017 Fundraising Incentives

EMAIL
MKT@LEARNINGALLY.ORG
TO VOTE FOR A
RED OR NAVY BLUE
T-SHIRT!



While no prize can adequately recognize how great an impact volunteers have on student success, these incentives are a small thanks for outstanding performance of an individual or team. Below are the awards that show appreciation for a job well done.

Here are the incentives based on the amount you raise or donate, and the number of people supporting your fundraiser.

10 Donors Learning Ally lanyard

\$150 AND/OR **20 Donors** Learning Ally t-shirt

\$500 AND/OR **30 Donors** Learning Ally fleece blanket

\$750 AND/OR **40 Donors** Learning Ally umbrella

\$1,000 AND/OR **50 Donors** Book dedication

LearningAlly.org/BuildingBooks

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