

# Positioned to grow our student reach and impact

Learning Ally is a non-profit organization dedicated to empowering students who are dyslexic, blind and visually-impaired to succeed.

Over the past several years Learning Ally has radically revamped the organization and significantly invested in the expansion of our programs and services. This included a major enhancement to our technology that improved the experience for our students and gave teachers the data and tools they need in the classroom.

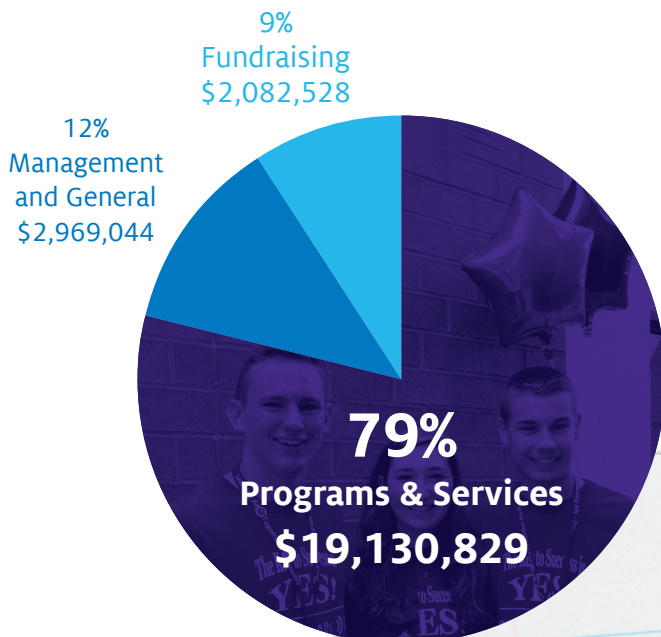
In years past, Learning Ally had relied on \$13 million of annual federal government funding, which ceased in 2012. We have worked hard over the past few years to rebuild our lost funding from diverse sources and significantly improve operational efficiencies (all while improving our solutions) — we are happy to report we have now achieved an operating surplus.



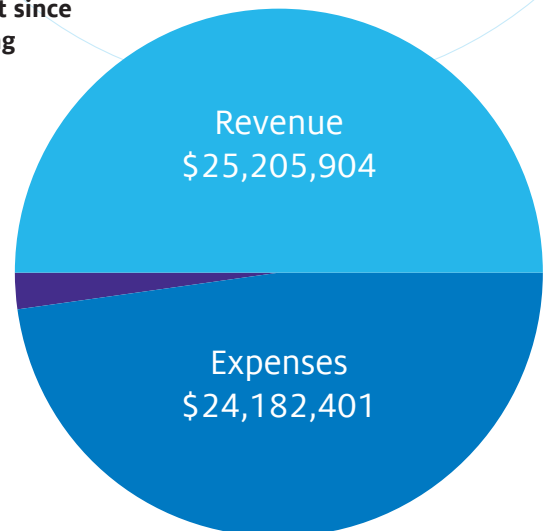
**OUR FUNDING DIRECTLY FURTHERS  
OUR MISSION, WITH 79¢ OF EACH  
DOLLAR SPENT SUPPORTING  
THE PROGRAMS AND SERVICES  
THAT HELP STUDENTS ACHIEVE  
THEIR PERSONAL BEST.**

**Investments in programs and services  
have led to nearly tripling the number of  
students we serve to 230,000 since FY14**

**In FY16 we have achieved a  
financial surplus, our first since  
the loss of federal funding**



**Surplus  
\$1,023,503**



**To find out more about Learning Ally,  
visit [LearningAlly.org/GetInvolved](http://LearningAlly.org/GetInvolved) or call 800.221.4792**

# A Path To Success for Struggling Readers

Learning Ally is a national not-for-profit dedicated to advancing literacy and educational success. Our innovative programs, technology and solutions have dramatically improved outcomes for our students with print-related disabilities like blindness, visual impairment, dyslexia and other learning differences. This report highlights our recent progress.

A foundation of support.  
A lifetime of confident learning.



*Elisa read with Learning Ally nearly every day for an entire school year and went from 4th percentile in reading in 3rd grade to 41st percentile by the end of 4th grade.*

We now reach over 230,000 students  
and 50,000 educators in nearly  
10,000 schools across the U.S.

## GROWTH IN SCHOOLS 2013-2016



286%  
more pages  
read by  
students



183%  
more  
students  
reading  
Learning Ally  
audiobooks



76%  
more schools  
accessing  
content

## Revolutionizing the Classroom Experience for Students and Teachers

We partner with schools, educators and families, to provide tools that support students' individual learning styles, offering easy access to content in ways each student needs to learn.

### In a national survey of educators:

87%

Learning Ally helped them to assist students to meet their learning objectives.

79%

Learning Ally is a critical part of an overall solution that helps students stay engaged in school

83%

Students that use Learning Ally are able to comprehend assigned grade-level reading

80%

Students using Learning Ally demonstrate improved self-confidence

78%

Students using Learning Ally demonstrated improvements in academic performance

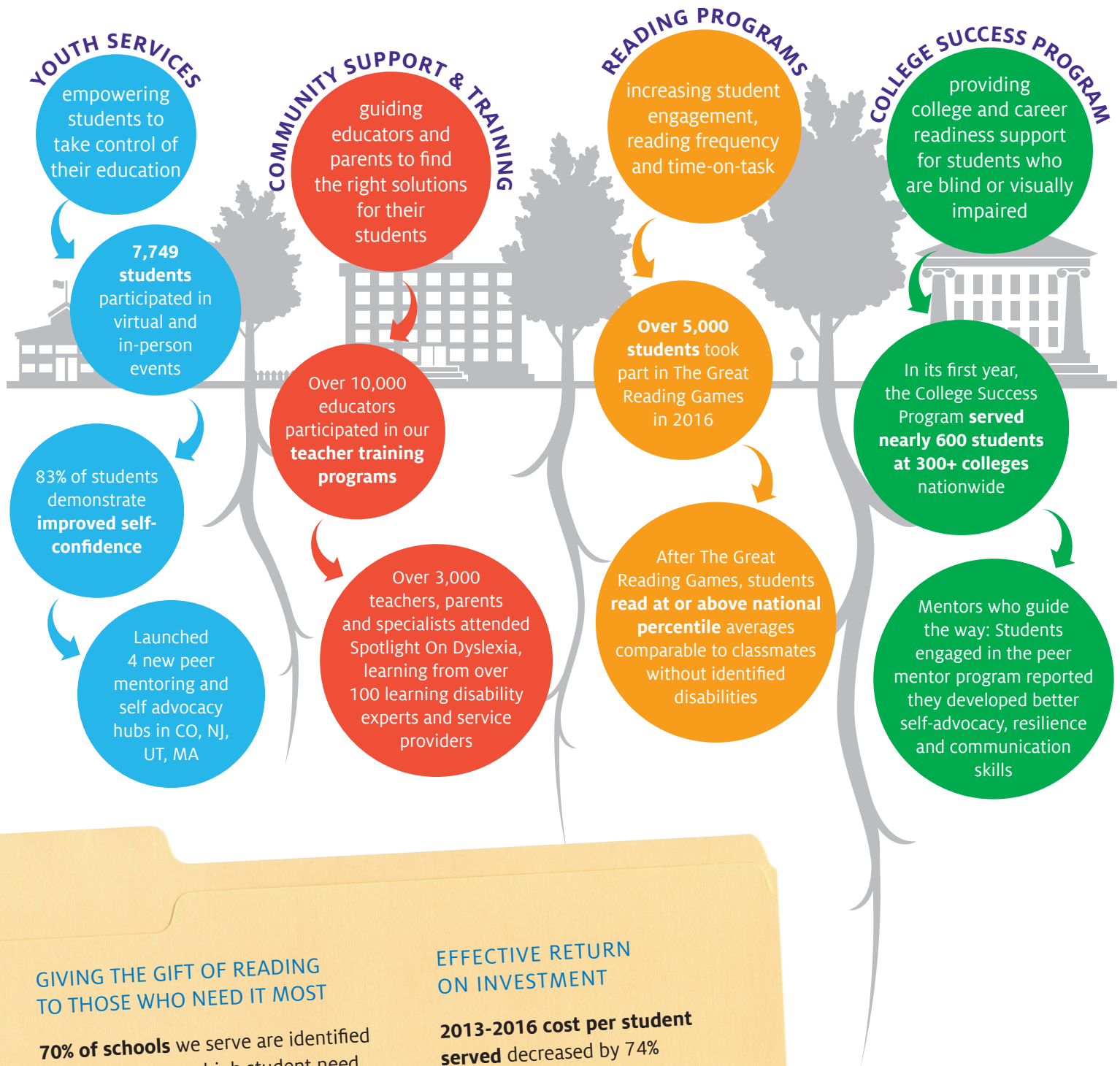
90%

Learning Ally helps students develop or reinforce the skills needed for reading

Source, 2016 educator survey (n = 3,143)



# Innovations that Inspire Independence and Love of Learning



## GIVING THE GIFT OF READING TO THOSE WHO NEED IT MOST

**70% of schools** we serve are identified in the high or very high student need categories with eligibility for free and reduced lunch program

**Cloud based library** provides access to 82,000+ human-narrated audiobooks, including core curriculum K-12 textbooks, STEM content, and popular literature

## EFFECTIVE RETURN ON INVESTMENT

**2013-2016 cost per student served** decreased by 74%

**For every dollar raised** \$0.80 was invested in programs and services

**Network of over 2,000 active volunteers** donated over 100,000 hours of service in 2016

**Learning Ally** ))((

TOGETHER IT'S POSSIBLE

LearningAlly.org 800.221.4792