



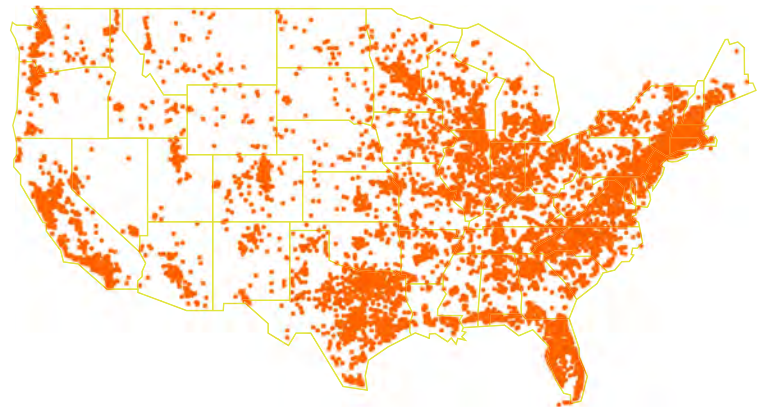
Learning Ally™

2016-2017  
IMPACT REPORT

## Transforming Struggling Readers Into Empowered Learners

Learning Ally continued growing as a leading nonprofit dedicated to transforming the lives of millions of students. Our innovative programs and solutions eliminate barriers to education when reading is an impediment, changing the trajectories of students' lives.

We now reach over  
**287,000 students**  
**45,000 educators**  
**13,000 schools**  
across the country.



### Educators Say Learning Ally Works!

In a national survey of educators, more than 85% agree because of Learning Ally:

- › Students are **better equipped** to engage in classroom discussions.
- › Students meet their **learning objectives**.
- › Students meet their independent **reading goals** more effectively.
- › Students are empowered to take **greater ownership** of their learning.

Source: 2017 educator survey (n=1,500)

“Learning Ally has had such an amazing impact on our students academically but also their social and emotional learning. And since we’ve been using Learning Ally, we’re seeing these students grow tremendously. I notice them walking around with more confidence, participating in class and in turn seeing themselves as readers, thinkers and learners.”

JACOB RUTH - Principal, Chula Vista, CA



**37%**

increase in students reading Learning Ally audiobooks



**50%**

more pages read by students

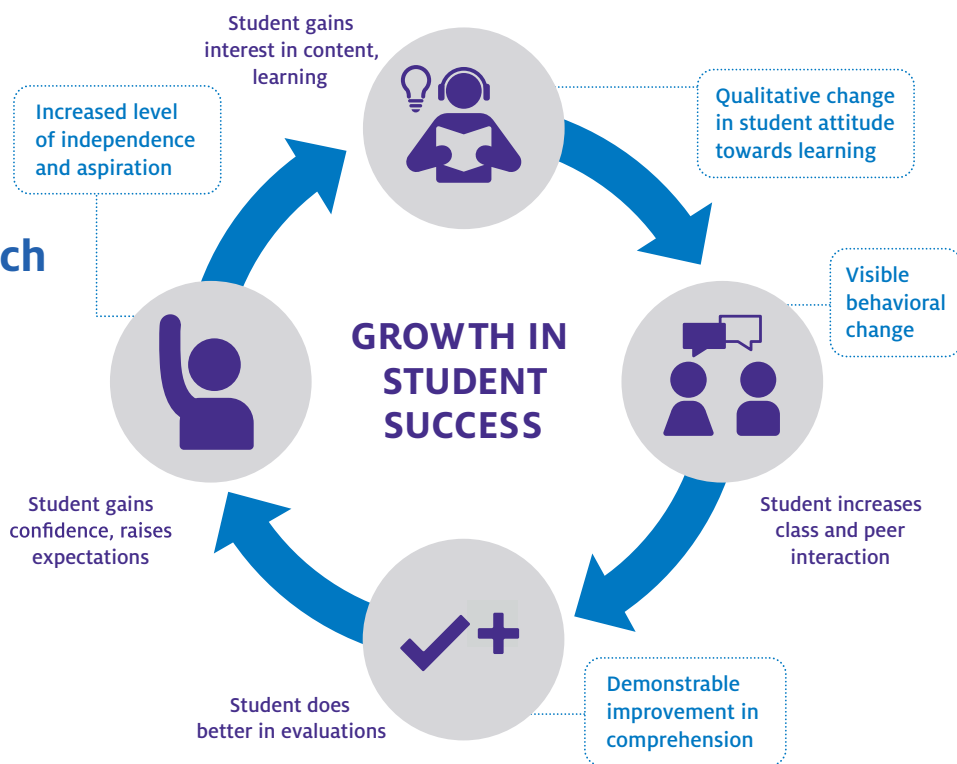


**50%**

more students reading with frequency that significantly impacts academic success

## Student centered approach for struggling readers

Research shows the correlation between increased reading habits and academic achievement.



“Students tended to see a higher increase in performance with increased usage of Learning Ally.”

— DEPARTMENT OF ACCOUNTABILITY,  
RESEARCH & EVALUATION, DENVER PUBLIC SCHOOLS

## Effective return on investment

For every dollar raised 80¢ was invested in programs and services

## Give the Gift of Learning to Those Who Need It Most

- › **\$1 million** in membership fee waivers to families in need.
- › **70% of schools** we serve have large student populations that are eligible for free and reduced lunch.
- › Currently serving more than **1,200 students** who are blind or visually impaired through our College Success program
- › Learning Ally’s national network of over 1,700 volunteers donated over **100,000 hours** of service in 2017.
- › 2013-2017 cost per student served **DECREASED BY 80%**



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LearningAlly.org  
800.221.4792

# Positioned to Continue Growth in Reach & Impact

Learning Ally is a leading non-profit ed!tech organization whose vision is for all people to have equal opportunities to learn. We have a long legacy of serving students who learn differently – in particular those who are learning or visually impaired.

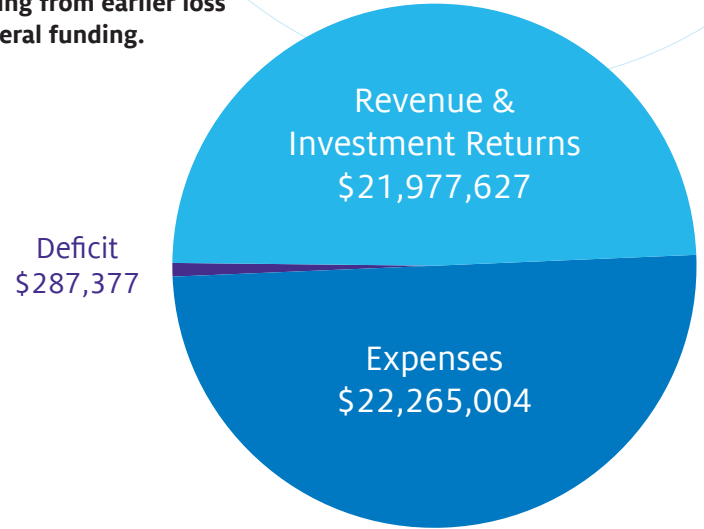
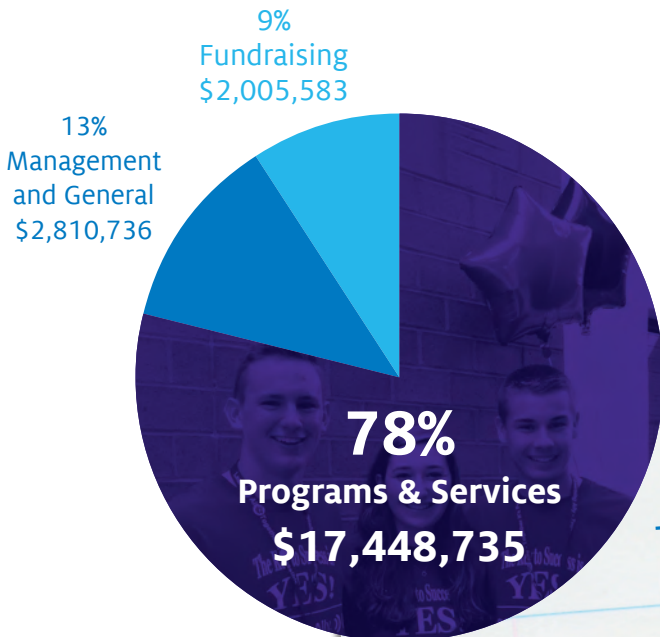
Over the past several years Learning Ally significantly invested in the expansion of our programs, services and technology to better empower schools and families to build confident learners who can unleash their true academic potential. We did this at a very challenging time — when the organization’s annual \$13 million federal earmark was eliminated. Unfazed, we worked to establish diverse revenue sources and rebuild the lost funding, while greatly improving operational efficiencies. We have successfully diminished our earlier deficit from nearly \$12 million in 2012 to just \$287,000 this past year.



**PHILANTHROPIC SUPPORT  
ADVANCES OUR MISSION —  
78¢ OF EVERY DOLLAR GOES  
TOWARDS PROGRAMS AND SERVICES  
TO IMPROVE STUDENT SUCCESS IN  
AND OUT OF THE CLASSROOM.**

**Investments in ed!tech solutions and services have led to exponential growth. We now reach 288,000 students in 13,000 schools nationwide.**

**We narrowed the deficit resulting from earlier loss of federal funding.**



To find out more about Learning Ally and our student impact, visit [LearningAlly.org](http://LearningAlly.org) or call 800.221.4792